



**Tripolis Solutions**  
E-mail, mobile & social marketing



**Tripolis Solutions**

*We deliver*

Tripolis Dialogue is a high-end multichannel dialogue marketing platform specially developed for (international) publishers and marketing companies. Our e-mail, mobile & social marketing software and delivery services are sold through an international network of industry leading business partners, since 1999.



# E-mail, mobile & social marketing

## **E-mail marketing software**

E-mail marketing is our core business. Plan, develop and implement e-mail marketing activities. Event-driven campaigns, extensive reporting, possibilities for personalization and multichannel communication.

## **Mobile & SMS marketing**

Nowadays, more and more people are using mobile devices to check their e-mail. Increase your sales with mobile communications, through the use of SMS marketing campaigns and by providing information that is relevant, real-time and device targeted.

## **Social Media marketing**

Create brand awareness and communicate easily with your customers through the integration of the multichannel dialogue marketing software with the major Social Media platforms.

## **Tripolis Dialogue Modules**

Tripolis Dialogue is delivered as a complete modular system. The Contact Management module is the basis for central storage of contacts and data. The Content Management module allows you to design campaigns and do text and image editing. With the Publish Management module your e-mail & SMS delivery are guaranteed. The Report and Analysis management system provides you with real-time and highly detailed insight into the executed campaign.

*Tripolis guarantees the highest level of service for its multichannel dialogue marketing platform in terms of availability, scalability, delivery speed, security, deliverability and support.*



*Tripolis Solutions is the First European E-mail Service Provider to have achieved both ISO 9001:2008 and ISO/IEC 27001:2005 certification.*



*Tripolis Dialogue is offered as a service (SAAS). The service is available anytime via any internet browser such as Internet Explorer.*

Tripolis Dialogue can be extended with the Campaign Management Module: a unique online drag & drop suite for multichannel and event driven campaign management.

### **Tripolis Dialogue Editions**

Tripolis Dialogue is available in several editions to meet your specific demands: Enterprise Edition, for single company use; International Edition for larger international companies and our Retail Edition, easy to use for dealernetwork and franchise organizations.



Over 2,500 users rely on Tripolis daily.

See references and client list online:

[www.tripolis.com](http://www.tripolis.com)

# Connect. Get ready. We deliver.

### **Pixylon, real-time & dynamic e-mail**

Pixylon is the next generation of real-time and dynamic e-mail marketing software. It makes e-mail personal and relevant. It tailors e-mail and its images to the time, location and device it's being read on. Previously, the moment of launching an e-mail marketing campaign was the deciding factor for its content. With Pixylon, the moment of opening (or reading) is decisive.

### **International Edition**

Specially developed for international companies with local offices worldwide that wish to manage their branding from their headquarters. It is possible to create independent sub-accounts to make local marketing efforts more effective and customer-centric.

### **Enjoy a network of certified business partners**

Our services are sold through a network of industry leading partners. Whether you need help with deliverability, program migration, e-mail strategy, implementation or training, Tripolis' network offers a full suite of services supported by experienced professionals with in-depth technical expertise and industry knowledge.

# Pixylon®

### **Platform information**

- Redundant triple-A hardware
- Three Tier Architecture
- Connection to AMS-IX/NL-IX
- Private IP per Client
- Open API Interface
- 24/7 System Support
- Partner Support Desk
- Online Documentation
- White Papers and Best Practises
- On-Line User Groups



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